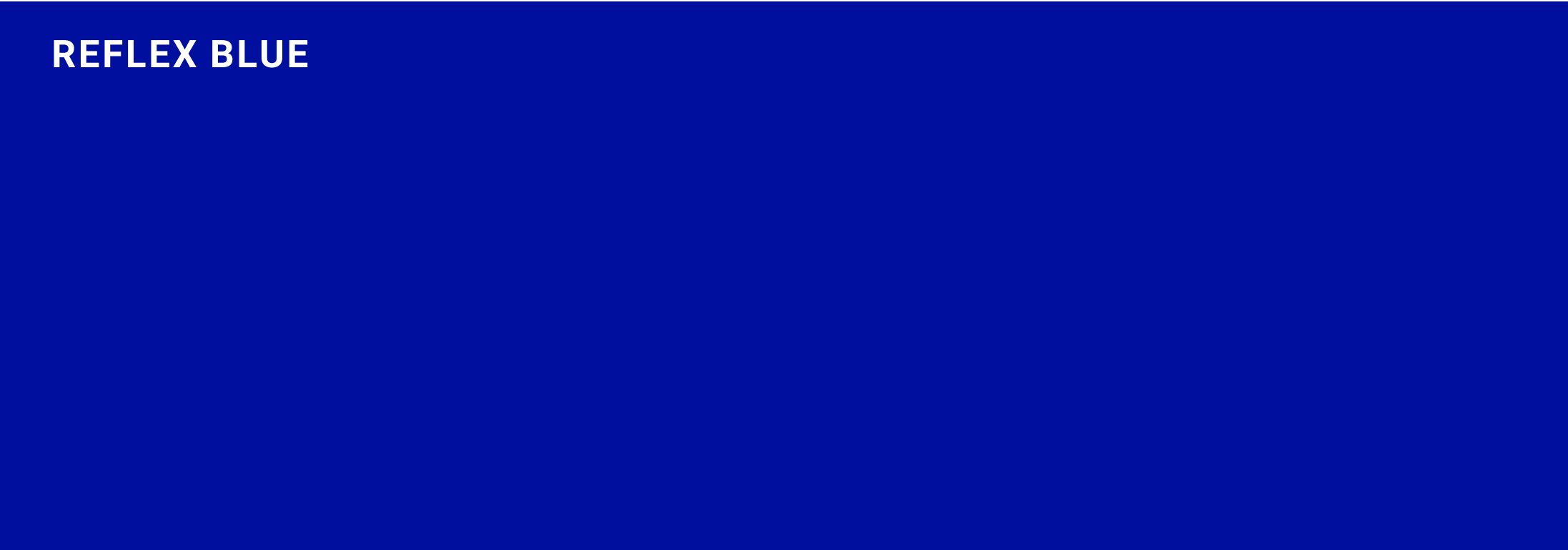


# COLOR PALETTE

The selected colors to the right should be the only supplemental colors used in graphic composition, font color selection, and icons.

Primary

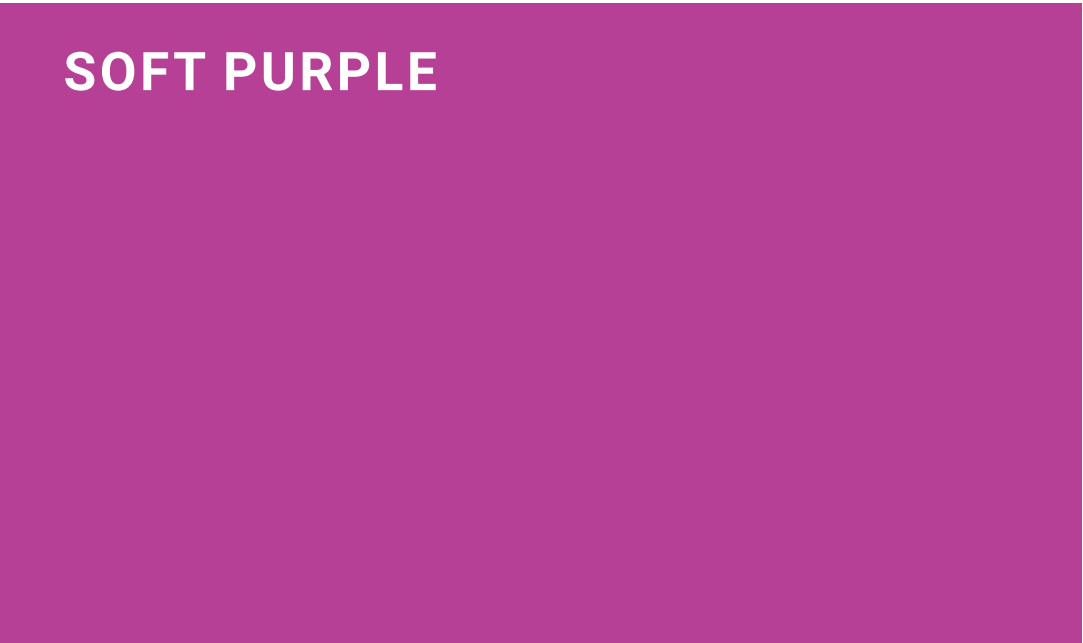
REFLEX BLUE  
PANTONE BLUE 072 C  
HEX #000F9E  
RGB 0, 15, 158  
CMYK 100, 84, 0, 0



Secondary

SOFT PURPLE  
PANTONE REAL PURPLE C  
HEX #B54096  
RGB 181, 64, 150  
CMYK 22, 82, 0, 0

MEDIUM BLUE  
PANTONE 2387 C  
HEX #0061C8  
RGB 0, 97, 200  
CMYK 100, 54, 0, 0



Tertiary

SUBTLE GREY  
HEX #E6E6E6  
RGB 230, 230, 230  
CMYK 0, 0, 0, 10

SOFT BLUE  
PANTONE 278 C  
HEX #89B7E8  
RGB 137, 183, 232  
CMYK 60, 11, 0, 0

